



2010/2011 Ad Rates

Advertising on SkiingGolden.com:

- **Corporate Sponsorship:**

There is limited space for 4 corporate sponsors on SkiingGolden.com. A corporate sponsorship provides your company or association with full exposure to our target market. Your company will benefit by receiving brand presence in all aspects of our website. If a corporate sponsorship interests you please inquire for more information.

**Please note that 3 corporate sponsorships have already been filled for the 2010/11 season*

- **Banner Ads (468x60px):**

Page	Exposure:	Price (per year)
*menu page of choice	1 in 3 rotation	\$300/year

**-excluding home/journal which is reserved for headline sponsorship
-includes additional placement on 1 guidebook page
-first come, first serve- subject to availability*

- **Tile Ads (180x150px):**

Page	Exposure:	Price (per year)
*displays on ALL pages	1 in 3	\$500/year

**-There is only space for 1 tile ads as they are viewed on absolutely every page on the site
-subject to availability*

- **Business Directory:**

	Availability:	Price (per year)
• Preferred listing (logo+ text)	unlimited	\$150
• Link	unlimited	free

Advertising Details:

- Clients are responsible for supplying ads. We can facilitate the creation of your ad at a reduced rate.
- All ad pricing is based upon 1 calendar year (ie. Jan 2010- Jan 2011)
- All pricing and ad placements are subject to availability. Please inquire.
- All pricing is in Canadian Dollars.

Contact:

To purchase ad space or get more information about SkiingGolden.com please contact:

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